



## COMPANY FACT SHEET

April 22, 2025

### OVERVIEW

- Founded: April 1, 1974
- Years in Business: 51
- Headquarters: Eden Prairie, MN
- Organization Type: 100% employee-owned (ESOP)
- Global Reach: Largest stakeholder in [GPA](#), a global AV delivery network

### MARKETS & SOLUTIONS

- Markets: Business, Education, Entertainment, Financial, Government, Healthcare, Retail, House of Worship
- Solutions: Audiovisual, Unified Collaboration, Meeting Rooms, Broadcast Media, Digital Signage, Command & Control Rooms, Microsoft Solutions, Managed Services

### KEY STATISTICS

- Total Employees: 1,300
- 2024 Bookings: \$576M (representing 33% YOY growth)
- Annual Unique Engagements: 4,000
- Locations: 42 U.S. locations | 50 countries | 170 international cities

### GROWTH & RECOGNITION (2022-PRESENT)

- Since 2022, the company has achieved ~25% YoY growth
- Grew revenue from \$250M to \$600M (2022 - 2025)
- Opened 15 new locations (2022 - 2025)
- Nearly doubled workforce (2023 - 2025)
- Ranked among [Minnesota's fastest-growing privately held companies](#)
- Ranked among the 100 largest employee-owned companies in U.S.
- Ranked third on Systems Contractor News' 2024 list of top AV integrators (by U.S. revenue)

### HISTORICAL TIMELINE & MILESTONES

- 1974 - Founded by Joe Stoebner as OMF Audiovisuals
- 1980 - Rebranded from OMF Audiovisuals to Audiovisual, Inc.
- 1986 - First competitor acquisition
- 1989 - Employee Stock Ownership Plan (ESOP) established
- 1990 - Rebranded as AVI Systems, Inc.

- 1997 - Launched "National Projects Group" to address nationwide needs
- 2009 - Jeff Stoebner named CEO
- 2020 - AVI becomes the U.S. regional business unit and largest shareholder of GPA (global delivery)
- 2023 - Jeff Stoebner named Chairman of the Board, GPA
- 2024 - Company reports record share price growth of nearly 30%
- 2025 - Rebrands from AVI Systems to FORTÉ

## CHIEF EXECUTIVE OFFICER BIO

**Jeff Stoebner** is the Chairman and CEO of **FORTÉ**, one of the world's largest and fastest-growing providers of modern workplace technology. Under his leadership, the company has transformed from a regional AV provider into a \$600 million strategic partner serving some of the world's most recognizable brands.

Jeff joined the company (formerly AVI Systems) in 1993, starting in technical services and building his career across sales, marketing, operations, and executive leadership. That hands-on experience continues to shape his leadership today as he guides FORTE into its next era—focused on growth, operational excellence, and long-term value for both customers and employee-owners.

A recognized leader in the industry, Jeff has received numerous honors, including:

- Minneapolis/St. Paul Business Journal's *40 Under 40*
- NSCA *Movers and Shakers* award
- SCN *Hall of Fame* inductee
- Leadership roles with InfoComm and the ICIF
- Chairman of the Board, GPA

## COMPANY LEADERSHIP

- [Joe Stoebner](#), Founder
- [Jeff Stoebner](#), Chairman and CEO
- [Christopher Mounts](#), Chief Financial Officer
- [Roger Patrick](#), Chief Operating Officer
- [Don Mastro](#), Chief Revenue Officer
- [John Bagnell](#), Executive Vice President
- [Michael Safranski](#), Senior Vice President, Operations
- [Keith Yandell](#), Senior Vice President, Innovation

## RESOURCES

- [Website](#)
- [LinkedIn](#)
- [YouTube](#)

## MEDIA CONTACTS

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